

Brand Sales Office Salesperson Product Agency Advertiser

Telerep/Philadelphia, Philadelphia (1057) Political - Federal Candidate (1067) 1537/OBAMA FOR AMERICA (134149) Greer, Margolis, Mitchell & Associates (2890)

Demo CO-OP Headline # **Entered By** Last Modified Date Entered 06260221 Jill Hipskind 10/01/12 08/01/12

> Charlotte (WSOC)
> By Broadcast Month Grand Total: Oct. 2012

129

129

\$172,865.00

\$172,865.00

BASSETT, LAURA Telerep/Philadelphia Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12

Standard National/Political 95/101/1537

Net Total Commission Commission % Package Deal Order Type 15.00 Normal

\$146,935.25 \$25,929.75

Sales Tax

OBAMA FOR AMERICA

Line

Comments Billing Type Account Types Phone/Fax

**Buyer Name** 

325080

Contract #

Schedule Dates

Washington, DC 20007 3050 K Street NW Greer, Margolis, Mitchell & Associates WSOC-TV

epted-Agency/Advertiser 7.1 Normal Line / Spot 6.1 Normal Line / Spot 5.1 Normal Line / Spot evised Line / Spot levised Line / Spot levised Line / Spot 10/07/12-10/07/12 10/07/12-10/07/12 10/06/12-10/06/12 10/06/12-10/06/12 .0/06/12-10/06/12 07/12-10/07/12 07/12-10/07/12

4.0 Normal Line / Spot 3.1 Normal Line / Spot

10/02/12-10/05/12

10/02/12-10/05/12

:30 6A- 6:30A (EST)

7A 9A (EST)

:30 5A- 5:30A (EST)

5A- 6A (EST)

6A-7A (EST)

/02/12-10/05/12

10/02/12-10/05/12

Z1/50/01/21/20/12

.0/02/12-10/05/12

Dates

Sec Length

Run Times

SPW Mo Tu We Th Fr Sa Su

Spots

Rate

Total

× × ×

2.1 Normal Line / Spot

vised Line / Spot

1.1 Normal Line / Spot

rised Line / Spot

avised Line / Spot

Line Type / Break Type (Ref #)

VSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Date:

Accepted-Station

CONFIRMATION CONTRACT

Date:

Comments:

:30 8A- 9A (EST)

:30 6A- 8A (EST)

8A- 9A (EST)

:30 8A- 9A (EST)

6A-8A (EST)

\_

\$475.00

\$475.00 Charlotte (WSOC)

\$225.00 \$775.00

\$6,200.00 Charlotte (WSOC)

Charlotte (WSOC)

\$225.00 Charlotte (WSOC)

Tharlotte (WSOC)

\$275.00

\$275.00 Charlotte (WSOC)

Tharlotte (WSOC)

10/1/12

8/1/12

8/1/12

8/1/12

10/1/12

8/1/12 10/1/12

\$500.00

\$500.00 Charlotte (WSOC)

10/1/12 8/1/12 10/1/12

Tharlotte (WSOC)

:30 6A- 8A (EST) :30 7A- 8A (EST)

× × ×

\$850.00

\$2,550.00 Charlotte (WSOC)

Charlotte (WSOC)

\$425.00

\$1,275.00 Charlotte (WSOC)

Charlotte (WSOC)

Station

Comments

Entered

10/1/12 8/1/12

8A-9A (EST)

okend P/B Piggy Back

d At: 10:41 AM on Tuesday, October 2 2012



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Billing Type Comments

OBAMA FOR AMERICA

Account Types

National/Political 95/101/1537

Sales Tax Net Total Commission Commission % Package Deal

Phone/Fax

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Agency Advertiser

Contract #

325080

**Buyer Name** Brand Sales Office Salesperson BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057)

1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12 Demo CO-OP

Order Type Headline # Entered By Last Modified Date Entered O 08/01/12

06260221 Jill Hipskind 10/01/12

15.00 \$146,935.25 \$25,929.75 Normal

Charlotte (WSOC)
By Broadcast Month Grand Total: Oct. 2012

**Spots** 129 **Rate** \$172,865.00

Grand Total:
129
\$172,865.00

4       4	The state of the s			CONFIRMATION CONTRACT	CO	
Solution   Solution	Charlotte Oxcoco			× × ×		
22   5   30   9A- 10A (EST)	Charlotte (WSOC)	\$1,125.00	\$375.00	< >	6 :30 4p- 5p (EST)	10/02/12-10/05/12
22   5   30   9A-10A (EST)	Charlotte (WSOC)			× ;		10/02/12-10/05/12
2         5         :30 9A- 10A (EST)         4         X	Charlotte (WSOC)	\$275.00	\$275.00	<	6 :30 3p- 4p (EST)	10/02/12-10/05/12
2         5         :30 9A- 10A (EST)         4         X	Charlotte (WSOC)					10/07/12-10/07/12
2 5 :30 9A- 10A (EST) 4 X X X X X X X X X X X X X X X X X X	Charlotte (WSOC)	\$275.00	\$2/5.00		6 :30 12P- 12:30P (EST)	10/07/12-10/07/12
2 5 :30 9A- 10A (EST)	Charlotte (WSOC)			•		10/06/12-10/06/12
2         5         :30 9A- 10A (EST)         4         X	Charlotte (WSOC)	\$1,500.00	\$375.00	;		10/06/12-10/06/12
5         :30 9A- 10A (EST)         4         X	Charlotte (WSOC)			× :		10/02/12-10/05/12
S   30 9A   10A (EST)	0 Charlotte (WSOC)	\$2,700.0	\$675.00	× ;		10/02/12-10/05/12
5 :30 9A- 10A (EST) 4 X X X X X A 4 \$375.00 \$1,500.00 Charlotte (W: 5 :30 10.58A-1.74 (EST) 4 X X X X X X X X X X X X X X X X X X X	Charlotte (WSDC)			< >		10/02/12-10/05/12
5 :30 9A- 10A (EST) 4 X X X X X 4 \$375.00 Charlotte (WS 5 :30 10A- 11A (EST) 4 X X X X X X X X X X X X X X X X X X	O Charlotte (WSOC)	\$1,500.0	\$375.00	× >	6 30 10:58A-12P (EST)	10/02/12-10/05/12
5 :30 9A- 10A (EST) 4 X X X X X 4 \$375.00 \$1,500.00 Charlotte (W	Charlotte (WSOC)		5	< >		10/02/12-10/05/12
5 :30 9A- 10A (EST) 4 Y Y Y Y S Su Spots Rate Total	0 Charlotte (WSOC)	\$1,500.0	\$375.00	× > × > × ×		10/02/12-10/05/12
LIVE WO	Station	Total	Rate	Y Y Y		10/02/12-10/05/12

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Bookend P/B Piggy Back

nted At: 10:41 AM on Tuesday, October 2 2012



Washington, DC 20007 3050 K Street NW

Billing Type Comments

Account Types

National/Political

OBAMA FOR AMERICA

Phone/Fax

Greer, Margolis, Mitchell & Associates

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Schedule Dates Product Agency Advertiser Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12

Contract #

325080

**Buyer Name** Sales Office Salesperson 95/101/1537 Telerep/Philadelphia BASSETT, LAURA Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067)

> Date Entered 08/01/12 06260221 Jill Hipskind 10/01/12

Net Total Sales Tax Commission Commission % Package Deal Order Type Demo CO-OP **Entered By Last Modified** Headline # \$146,935.25 \$25,929.75 15.00 Normal Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Grand Total: 129 129 \$172,865.00 \$172,865.00

					AC	CONFIRMATION CONTRACT		00				
8/1/12		CHRISTIE (MONOC)				3			F			
		Dankale DASON				XXXX	۵	(30 Z(30P-8P (EST)	Ø1	10/02/12-10/05/12	22.0 Revised Line / Spot	22.0
10/1/12		\$4,800.00 Charlotte (WSOC)	\$4,800.0	\$1,200.00	4	× × × ×	4	:30 7P- 7:30P (EST)	4	10/02/12-10/05/12	21.1 Normal Line / Spot	21.1
8/1/12		Charlotte (WSOC)				×	4.	:30 7P- 7:30P (EST)	60	10/02/12-10/05/12	21.0 Revised Line / Spot	21.0
10/1/12		\$1,000.00 Charlotte (WSOC)	\$1,000.0	\$1,000.00	1	1		:30 6P- 6:30P (EST)	5	10/07/12-10/07/12	20.1 Normal Line / Spot	20.1
8/1/12		Charlotte (WSOC)				Sout Section		:30 6P- 6:30P (EST)	0	10/07/12-10/07/12	20.0 Revised Line / Spot	20.0
10/1/12		\$490.00 Charlotte (WSOC)	\$490.0	\$490.00	_			:30 7P- 7:30P (EST)	5	10/06/12-10/06/12	19.1 Normal Line / Spot	19.1
8/1/12		Charlotte (WSOC)						:30 GP- 6:30P (EST)	a.	10/06/12-10/06/12	19 U Revised Line / Spot	19.0
10/1/12		\$6,600.00 Charlotte (WSOC)	\$6,600.0	\$1,100.00	6	××××	6	:30 6P- 6:30P (EST)	5	10/02/12-10/05/12	18.1 Normal Line / Spot	18.1
8/1/12		Charlotte (WSOC)				×	6	:30 6P- 6:30P (EST)	Ø	10/02/12-10/05/12	Lau Revised Line / Spot	o de la companya de l
10/1/12		\$3,500.00 Charlotte (WSOC)	\$3,500.0	\$875.00	4	× × ×	4	:30 5:30P- 6P (EST)	л	10/02/12-10/05/12	17.1 Normal Line / Spot	17.1
8/1/12		Charlotte (WSOC)				×	۵	(30 5:30P- 6P (EST)	(C)	10/02/12-10/05/12	17.0 Revised Line / Spot	17.0
10/1/12		\$3,400.00 Charlotte (WSOC)	\$3,400.0	\$850.00	4	××××	4	:30 5P- 5:30P (EST)	5	10/02/12-10/05/12	16.1 Normal Line / Spot	16.1
8/1/12		Charlotte (WSOC)				×	4.	:30 SP- 5:30P (EST)	500	10/02/12-10/05/12	16.0 Revised Line / Spot	16.0
10/1/12		\$3,300.00 Charlotte (WSOC)	\$3,300.0	\$825.00	4	× × ×	4	:30 4P- 5P (EST)	ъ	10/02/12-10/05/12	15.1 Normal Line / Spot	15.1
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	SPW Mo	Length Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line
												The second second second

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments



Agency

Schedule Dates Contract #

Advertiser

Phone/Fax **Buyer Name** Sales Office Salesperson Brand Product

BASSETT, LAURA

Telerep/Philadelphia

Order Type

Normal

Billing Type Comments

OBAMA FOR AMERICA

Account Types

National/Political

Sales Tax Net Total Commission Commission % Package Deal

\$146,935.25

\$25,929.75

15.00

95/101/1537

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12 325080 Demo CO-OP Headline # Last Modified **Entered By** Date Entered

08/01/12 06260221 Jill Hipskind 10/01/12

129

\$172,865.00 \$172,865.00

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Grand Total: **Spots** 129

Charlotte (WSOC)				
\$5,600.00 Charlotte (WSOC)	\$5,600.00	jus.	6 :308:30P-9P (EST)	10/05/12-10/03/12
Charlotte (WSOC)			5 :30 10P- 11P (EST)	10/02/12-10/02/12
\$15,600.00 Charlotte (WSOC)	2 \$7,800.00		6 :30 IOP- LIP (EST)	10/02/12-10/02/12
Charlotte (WSOC)			4 :30 9P- 10P (EST)	10/02/12-10/02/12
\$4,500.00 Charlotte (WSOC)	\$4,500.00	N	6 :30 9P : 10P (EST)	10/02/12 10/02/12
Charlotte (WSOC)		<b>P</b>	5 :30 10P- 11P (EST)	10/08/12-10/08/12
\$12,000.00 Charlotte (WSOC)	\$6,000.00		6 :30 10P- 11P (EST)	10/08/12-10/08/12
Charlotte (WSOC)			5 :30 8P- 10P (EST)	10/08/12-10/08/12
\$2,000.00 Charlotte (WSOC)	\$500.00		6 :30 SP- 10P (EST)	10/08/12/10/08/12
Charlotte (WSOC)		×	5 :30 11:35P- 12:02A (EST)	10/02/12-10/04/12
\$5,550.00 Charlotte (WSOC)	\$925.00	×	6 (30 11:35P- 12:02A (EST)	10/02/12-10/04/12
Charlotte (WSOC)		×	5 :30 11P- 11:35P (EST)	10/02/12-10/05/12
\$4,800.00 Charlotte (WSOC)	4 \$1,200.00	× >	6 :30 LLP- LL:3SP (EST)	10/02/12-10/05/12
Total Station Comments		4 × × × × × × × × × × × × × × × × × × ×	4 :307:30P- 8P (EST)	19/02/12-10/05/12

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Date

Comments:

3ookend P/B Piggy Back

ted At: 10:41 AM on Tuesday, October 2 2012



Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007 WSOC·TV

Billing Type Account Types

National/Political

95/101/1537

Net Total

\$146,935.25 \$25,929.75

Commission Commission % Package Deal

15.00

Sales Tax

OBAMA FOR AMERICA

Phone/Fax

Buyer Name Sales Office Salesperson

BASSETT, LAURA Telerep/Philadelphia

Telerep/Philadelphia, Philadelphia (1057)

Line

Line Type / Break Type (Ref #)

29.1 Normal Line / Spot

30.0

levised Line / Spot

30.1.1 Closed Preempt 30.1 Normal Line / Spot

10/03/12-10/03/12

:30 9P- 9:30P (EST)

10/03/12

10/03/12-10/03/12

Dates

Sec

Length

Run Times

SPW Mo

Tu We Th Fr Sa Su

Spots

Rate \$5,000.00

Total

Station

Comments

Entered

10/1/12 8/1/12

\$5,000.00 Charlotte (WSOC)

\$7,500.00

Charlotte (WSOC) Charlotte (WSOC)

10/1/12

:30 8:30P- 9P (EST) 9P-9:30P (EST)

0/03/12-10/03/12

Brand Agency Product Advertiser Schedule Dates Contract # 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12 325080 CO-OP Headline # Entered By Last Modified Date Entered

Order Type Demo 08/01/12 10/01/12 06260221 Jill Hipskind Normal

Grand Total: Oct. 2012

Charlotte (WSOC)

Rate \$172,865.00 \$172,865.00

Grand Total:	By Broadcast Month Oct. 2012
129	<b>Spots</b> 129
\$1	\$1

	11
129	767
\$172,865.	\$1/2,000.

					77 /7 /01
31.0 Revised Line / Spot	10/03/12-10/03/12	ALCON UNA GOLOGY		Charlotte (WSOC)	No Avail/Exception
31.1 Normal Line / Spot	10/03/12-10/03/12	5 -30 10P- 11B (ECT)	344	Charlotte (WSOC)	C-1378
32.0 Revised Line / Spot	10/04/12-10/04/12	6 30 90 05 FCT	1 \$4,300.00	\$4,300.00 Charlotte (WSOC)	10/1/12
32.1 Normal Line / Spot	10/04/13-10/04/13		jane.	Charlotte (WSC)	71/1/01
20 > 2	71/40/01-71/10/01	5 :30 8P- 9P (EST)	1	The state of the s	8/1/12
33.0 Revised Line / Spot	10/04/12-10/04/12	6 (30 9P- 10P (EST)	\$4,000.00	\$4,000.00 Charlotte (WSOC)	10/1/12
33.1 Normal Line / Spot	10/04/12-10/04/12	5 ·30 qp- 10p (FCT)		Charlotte (WSOC)	C : 1.2.2
34.0 Revised Line / Spot	21/0/01-21/60/01	6 30 10p. 11p 657	1 \$6,500.00	\$6,500.00 Charlotte (WSOC)	10/1/12
34.1 Normal Line / Spot	10/04/12-10/04/12	5 :30 10P- 11P (EST)	A 3x	Charlotte (WSOC)	21/1/8
35.0 Revised Line / Spot	10/05/12-10/05/12	5 :30 8P- 9P (EST)	1 \$5,000.00	\$5,000.00 Charlotte (WSOC)	10/1/12
35.1 Normal Line / Spot	10/05/12-10/05/12	5 :30 8p- 9p (FST)	ja.	Charlotte (WSOC)	8/1/2
		X - 7	1 \$2,000.00	\$2,000.00 Charlotte (WSOC)	10/1/13
Arrowhold Arrows at 1			CONFIRMATION CONTRACT		
marghania nguray/ nurchinasi.		Date:	Proc Chadian		
			Autopied Sidition: Date:	Comments:	
WSOC-TV does not accept advertising contracts that impermissibly discriminate and the contract and the	Contracts that impermissibly A				
		The same of the sa			

racts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Billing Type Comments

OBAMA FOR AMERICA

Account Types

National/Political 95/101/1537

Net Total Sales Tax

\$146,935.25

\$25,929.75

Commission

Commission %

15.00

Normal

Phone/Fax

**Buyer Name** Sales Office Salesperson

BASSETT, LAURA

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand

Product Agency Advertiser

Schedule Dates Contract # Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12 325080 CO-OP Headline # **Entered By** Last Modified Date Entered

Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Order Type Package Deal Demo

08/01/12 06260221 Jill Hipskind 10/01/12

Grand Total:

129 129

\$172,865.00 \$172,865.00

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Spots

	)0 \$850.00 Charlotte (WSOC)	\$850.00		11	
Charlotte (WSOC)			1 ×	5 :30 6A- 6:30A (EST)	10/08/12-10/08/12
\$425.00 Charlotte (WSOC)		\$425.00	× ;	6 :30 (A- 7A (EST)	10/08/12-10/08/12
Charlotte (WSOC)			1 X	5 :30 5A- 5:30A (EST)	10/08/12-10/08/12
\$6,500.00 Charlotte (WSOC)		\$6,500.00		6 :30 5A - 6A (EST)	10/08/12-10/08/12
Charlotte (WSOC)				5 :30 9P- 10P (EST)	10/07/12-10/07/12
\$6,000.00 Charlotte (WSOC)		\$6,000.00		6 (30 9P- 10P (EST)	10/07/12-10/07/12
Charlotte (WSOC)				5 :30 8P- 9P (EST)	10/07/12-10/07/12
\$2,500.00 Charlotte (WSOC)		\$2,500.00		6 :30 8p- 9p (EST)	10/07/12-10/07/12
Charlotte (WSOC)			, , , , , , , , , , , , , , , , , , ,	5 :30 7P- 8P (EST)	10/07/12-10/07/12
\$3,700.00 Charlotte (WSOC)		\$3,700.00		6 :307F- 8P (EST)	10/07/12-10/07/12
Charlotte (WSOC)	A. Parliament and the second		• \$	5 :30 10P- 11P (EST)	10/05/12-10/05/12
\$3,000.00 Charlotte (WSOC)		1 \$3,000.00		6 :30 10P-11P (EST)	10/05/12-10/05/12
Charlotte (WSOC)				5 :30 9P- 10P (EST)	10/05/12-10/05/12
Station Comments	Total	s Rate	Similar Id We In Fr Sa Su Spots	6 :309P- 10P (EST)	10/05/12-10/05/12

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Date:

Accepted-Station:

Date

Comments:



3050 K Street NW

Washington, DC 20007

Billing Type **Account Types** 

> National/Political 95/101/1537

> > Sales Tax Net Total

OBAMA FOR AMERICA

Phone/Fax **Buyer Name** Sales Office Salesperson

Greer, Margolis, Mitchell & Associates

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12

Contract #

325080

BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890)

> Order Type CO-OP Date Entered Headline # **Entered By** Last Modified 10/01/12 06260221 Jill Hipskind 08/01/12

Commission Commission % Package Deal 15.00 \$146,935.25 \$25,929.75 Normal

Grand Total:	Oct. 2012	By Broadcast Month	Charlotte (WSOC)
129	129	Spots	
\$172,865.00	\$172,865.00	Rate	

NSOC)         10/1/12           WSOC)         8/1/12           NSOC)         10/1/12           VSOC)         10/1/12           VSOC)         8/1/12           VSOC)         8/1/12           VSOC)         9/1/12           VSOC)         10/1/12	\$375.00 Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) \$850.00 Charlotte (WSOC) Charlotte (WSOC) \$875.00 Charlotte (WSOC)	1 \$375.00 1 \$850.00 1 \$875.00		CONFIRMATION CONTRA	CALE				
	\$375.00 \$850.00 \$875.00	1 \$375.00 1 \$850.00 1 \$875.00			The same a same a				
	\$375.00 \$850.00	1 \$375.00			1 ×	:30 5:30P- 6P (EST)	<u>.</u>	10/08/12-10/08/12	49.1 Normal Line / Spot
	\$375.00	1 \$375.00			)—  X	:30 5:30P- 6P (EST)	6	10/08/12-10/08/12	49.0 Revised Line / Spot
	\$375.00 Charlotte ( Charlotte (	1 \$375.00			1 ×	:30 5P- 5:30P (EST)	5	10/08/12-10/08/12	48.1 Normal Line / Spot
	Charlotte (	1 \$375.00			у Ж	30 SP 5:30P (EST)	0	10/08/12-10/08/12	48.0 Revised Line / Spot
	Charlotte (				1 ×	:30 12P- 1P (EST)	<b>о</b>	10/08/12-10/08/12	47.1 Normal Line / Spot
					juil X	:30 12P- 1P (EST)	0	10/08/12-10/08/12	47.0 Revised Line / Spot
	\$675.00 Charlotte (WSOC)	1 \$675.00	1010		1 ×	:30 10:58A- 12P (EST)	4	10/08/12-10/08/12	46.1 Normal Line / Spot
WSOC) 8/1/12	Charlotte (WSOC)				jus ×	:30 10:58A- 12P (EST)	OV.	10/08/12-10/08/12	46.0 Revised Line / Spot
NSOC) 10/1/12	\$375.00 Charlotte (WSOC)	1 \$375.00			1 ×	:30 10A- 11A (EST)		10/08/12-10/08/12	45.1 Normal Line / Spot
NSOC) 8/1/12	Charlotte (WSOC)				jun	:30 10A- 11A (EST)	, Ch	10/08/12-10/08/12	45.0 Revised Line / Spot
WSOC) 10/1/12	\$375.00 Charlotte (WSOC)	1 \$375.00			1 ×	:30 9A- 10A (EST)	<i>о</i> т	10/08/12-10/08/12	44.1 Normal Line / Spot
WSOC) 8/1/12	Charlotte (WSOC)				×	:30 9A- 10A (EST)	Ø.	10/08/12-10/08/12	44.0 Revised Line / Spot
WSOC) 10/1/12	\$1,550.00 Charlotte (WSOC)	2 \$775.00		2	2	:30 7A- 8A (EST)	<u></u>	10/08/12-10/08/12	43.1 Normal Line / Spot
WSOC) 8/1/12	Charlotte (WSOC)				4	(30 7A- 9A (EST)	0	10/08/12-10/08/12	43.0 Revised Line / Spot
Station Comments Entered	Total	ots Rate	Fr Sa Su Spots	SPW Mo Tu We Th Fr Sa Su		th Run Times	Sec Length	Dates	Line Line Type / Break Type (Ref #)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written



Brand Agency Product Schedule Dates Advertiser 10/02/12-10/08/12

Contract #

325080

1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256)

Demo CO-OP Headline # Entered By Last Modified Date Entered 08/01/12 8

10/01/12 Jill Hipskind 06260221

Grand Total:

Charlotte (WSOC)

129

**Spots** 129 \$172,865.00 \$172,865.00

By Broadcast Month Oct. 2012

										WSOC-TV does not accept advertising contracts that impermissibly discontinuous
			Comments:	Dates	(res		Weight States			
					RACT		- CO4	Date		ccepted Agency/Advertiser:
10/1/12		\$2,550.00 Charlotte (WSOC)	\$2,550.00	\$850.00	L C					
10/1/12		\$1,275.00 Charlotte (WSOC)	\$1,275.00	00.C2F¢	J (	×	- 7A (EST)	5 :30 6:30A- 7A (EST)	10/02/12-10/05/12	
10/1/12		#1,000.00 CHARIOTTE (WSOC)	41,000.00	00 300		з × × ×	- 6A (EST)	5 :30 5:30A- 6A (EST)	10/02/12 15/03/12	
3/1/12		Chalan (Way)	<b>\$1</b> 000 00	\$500.00	2	×	:30/12:05A- 12:35A (EST)	T	10/02/12-10/05/12	
10/1/12		Charlotta OMSOC				×	20 12.05A: 12.35A (EST)		10/05/12-10/05/12	55.1 Normal Line / Spot
8/1/12		\$500.00 Charlotte (WSOC)	\$500.00	\$500.00	1	×	V 15:054 (ESI)		10/05/12-10/05/12	
71/1/01		Charlotte (WSOC)					:30 11:35P- 12:024 (ECT)	5 :30 11:35	10/08/12-10/08/12	
074742		\$925.00 Charlotte (WSOC)	\$925.00	\$925.00	1	* >	11:35P-12:02A (FST)	6 301135	10/08/12-10/08/12	The members tille / Spot
216/21		Charlotte (WSOC)				< 3	:30 11P- 11:35P (EST)	5 :30 11P- :	10/08/12-10/08/12	2000 State / Spot
10/1/12		\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00			:30 IIP- 11:35P (EST)	6 30 Mp.	10/08/12-10/08/12	53 1 Normal Line VC
8/1/12		Charlotte (WSOC)				×	:30 7:30P- 7:56P (EST)	4 :30 7:30F	10/08/12-10/08/12	53.0 Revised Line / son
10/1/12		\$1,200.00 Charlotte (WSOC)		1,10000		; ×	:30 7:30P- 7:56P (EST)		21/00/04 31/00/04	52.1 Normal Line / Spot
8/1/12		Chadette (MCCC)		\$1,200.00	1	ı x	.30/P- 7:30P (EST)		10/08/10 - (n/as/15	52.0 Revised Line / Spot
10/1/12		Charlotte (WSOC)			9.20	)	1000 (E001)	4 .30 70 7	10/08/12-10/08/12	51.1 Normal Line / Spot
\$7 kJ 11.2.		\$1,100.00 Charlotte (WSOC)		\$1,100.00	-		307P-7-30B/FCT	50 ZP- 3	10/08/12-10/08/12	SOCK / SUB- SOCK
		Charlotte (WSOC)				×	:30 6P- 6:30P (EST)	5 :30 6P- 6	10/08/12-10/08/12	S Planton I have been been been been been been been be
ents Entered	Comments	Station	lotal	rate			30 6P- 6:30P (EST)	6 (30 6P-)	70/08/17:1/80/01	50.1 Normal Line / Spot
				Dato	Sa Su Snote	SPW Mo Tu We Th Fr S	Run Times	Jec Length	20/200120 20121	50.0 Revised Upe / Spot
							e	7	Dates	Line Line Type / Break Type (Ref #)
						MERICA	ODAITIA FOR AMERICA			
							OBAMA FOR AL	Comments		
		200000000000000000000000000000000000000		ax	Sales Tax	ucai	Standard	Billing Type		
			\$146,935.25		Net Total		95/101/153/	Account Types		
			\$25,929.75		Commission	•	7	CPE		
		***************************************	15.00	Commission %	Comm	ÜRA	BASSETT, LAURA	Phone/Fax		Washington DC 20002
		***************************************			Packa	adelphia	BASSETT I ALIDA	Buyer Name	iates	3050 K Stroot NIW
		***************************************	Normal	•	Order Type	Telegop (nh. 1-1-1-1)	Tolorop/Dhil-	Sales Office		Propri Manager Historia
		жениродоро		-	Demo	eleren/Bhiladolphia Brill 1 (134149)	Teleron/Dhile	Salesperson		



Washington, DC 20007

Greer, Margolis, Mitchell & Associates 3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Schedule Dates Advertiser Contract # Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12 325080

Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149)

Demo Commission Commission % Package Deal Order Type CO-OP Headline #

Entered By Last Modified Date Entered 08/01/12 Jill Hipskind 8 10/01/12

06260221

Normal

15.00

\$146,935.25

\$25,929.75

Sales Tax Net Total

Billing Type Account Types

> National/Political 95/101/1537

OBAMA FOR AMERICA

Phone/Fax

Buyer Name Sales Office Salesperson

BASSETT, LAURA

Telerep/Philadelphia

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Grand Total:

129 \$172,865.00

**Spots** 129

\*172,865.00

Page 9 of 9

				WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or other intermediate.	e on the basis of race or	npermissibly discriminat	rtising contracts that in	SOC-TV does not accept adve	WSC
		CARBITICHES:							
		<sup>1</sup> Annonwooden		Accepted-Station: Da	A	Dates		ccepted-Agency/Advertiser:	ccepte
	(I								
			-						
10/1/12		\$3,200.00 Charlotte (WSOC)	\$3,200.00						
10/1/12		Charlotte (WSOC)		×	:30 8P- 8:30P (EST)	10/03/12 3	10/03/12-10/03/12	oi.i Norrildi Line / Spot	
10/1/12		\$4,300.00 Charlotte (WSOC)	\$4,300.00	* ;	(EST) 46 (EST)	10/03/12	10/03/12-10/03/12	C1 1 N Sexped Line / Spot	n   e
10/1/12		\$1,450.00 Charlotte (WSOC)	\$725.00	1	:30 10P- 11P (EST)	-10/03/12 5	10/03/12-10/03/12	STOP FOR SULLI / Spot	n r
10/1/12		\$5,800.00 Charlotte (WSOC)	\$725.00		:30 8A- 9A (EST)	10/08/12-10/08/12 5	10/08/12	Solverilly Flore / Spot	
Entered	Comments	lotal Station	rate	2 2 2 2 3	:30 8A- 9A (EST)	10/02/12-10/05/12 5	10/02/12	50 0 Normal Line / Spot	л .

Line

Line Type / Break Type (Ref #)

58.0 Normal Line / Spot

10/02/12-10/05/12 Dates

Sec

Length

Run Times

Mo Tu We Th Fr Sa Su Spots

Rate

pasis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

nted At: 10:41 AM on Tuesday, October 2 2012